

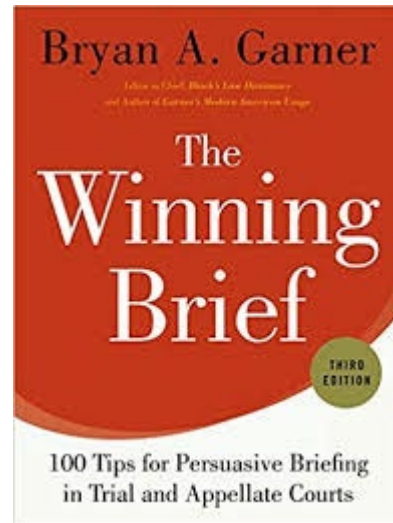
Course Description for  
**The Winning Brief: Part 9**  
Learn the Secrets of Persuasion

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This famous seminar, designed specifically for litigators, consists of 100 trial and appellate writing points, each illustrated with good and bad examples actually filed in courts throughout the country.

This self-paced online seminar for Part 9 covers seven points to capitalize on little-used persuasive strategies.

It's fair to say that there are few better things you could do to advance your clients' litigation interests—and to advance your own career—than to master the advice that Professor Bryan A. Garner gives here.



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### Seminar Specifications

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Seminar Length	60 minutes (total video length)
License Window	30 days from date of license purchase.
Production Date	October 11, 2017; Full review: November 30, 2020

<p>Live, interactive function</p>	<p>Call or email us with questions at LawProse 214-691-8588 info@lawprose.org</p>
<p>Seminar Format</p>	<p>Print out course materials PDF. The course materials include <i>selected</i> pages from the book, <i>The Winning Brief</i>. You'll notice skips in the page numbers throughout the PDF materials. Original material not included in the book is also included.</p> <p>Begin the seminar video.</p>
<p>Seminar Content Tree (seminar module)</p>	<ul style="list-style-type: none"> <li>• TWB Part 9 Course Materials (PDF)</li> <li>• Part 9: Learn the Secrets of Persuasion Video</li> </ul>
<p>CLE State Approvals</p>	<p><b>California:</b> Please send your California Bar number, seminar-completion date, seminar name, and code word to <a href="mailto:info@lawprose.org">info@lawprose.org</a> to receive a California CLE Certificate from LawProse.</p> <p><b>Texas:</b> Please send your Texas Bar number, seminar-completion date, seminar name, and code word to <a href="mailto:info@lawprose.org">info@lawprose.org</a>. LawProse will report your CLE credit directly to the Texas Bar.</p>

## Questions

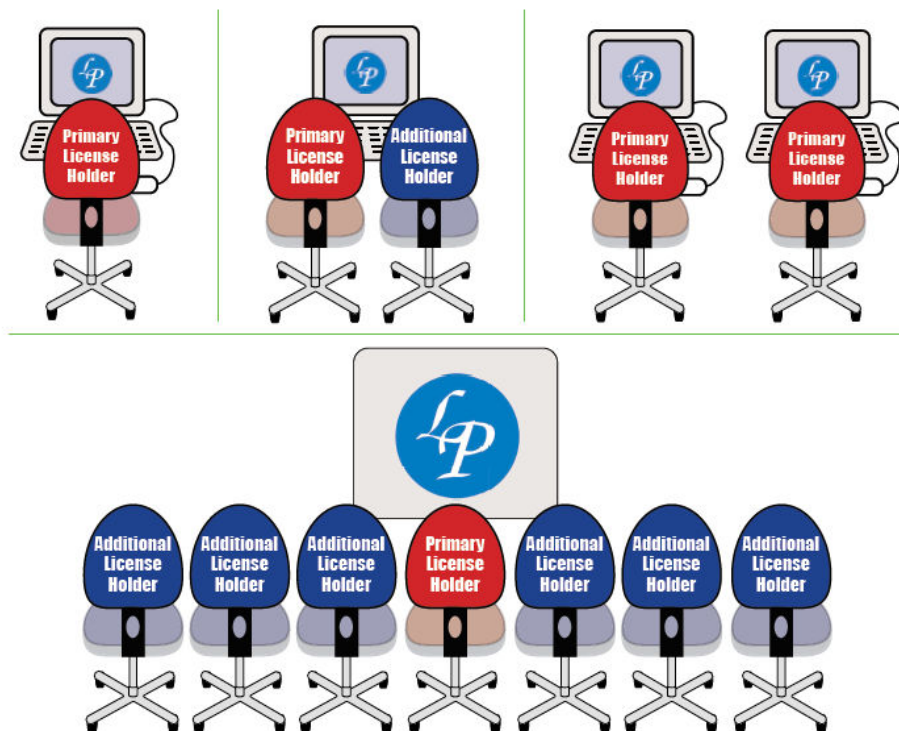
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Please see our [Step-by-Step guide](#) on the Self-Paced Online Seminar page for help in (1) creating an account on our e-learning site, (2) registering for a self-paced online seminar, (3) registering additional viewers, (4) accessing the course materials and seminars, or (5) accessing completion certificates.

### Multiple licenses—which one do you need?

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Depending on if you're watching by yourself or with a group, we have the right license for you.



You'll need a primary license to access the seminar. You can buy the additional licenses for your colleagues in your account in a separate transaction. Each self-paced online seminar has its additional-viewer license tuition listed.

If you're watching in a seminar in multiple locations, each location needs a primary license (that covers one person there) and then additional-viewer licenses for everyone joining to watch *with* the primary-license holder in that location.

Have questions? Ask us: [info@lawprose.org](mailto:info@lawprose.org).

An important note from Bryan A. Garner

I'm excited to be a part of your legal-writing education, but before you start your program, we have a few legal bits to cover:

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Thank you for continuing the LawProse tradition of the rules we all learned in kindergarten: (1) say “please” and “thank you,” (2) everything nice and neat, and (3) be a good person and follow the Honor Code.

Best wishes,  
Bryan A. Garner